

Total Retail Sales by Type of Store, US, 2004

Percentage of Year's Sales Done Each Month by Type of Store

STORE TYPE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Appliances, TV, and Other Electronics Stores	7.6%	7.5%	7.5%	6.9%	7.6%	7.8%	7.8%	8.2%	7.5%	7.6%	9.6%	14.4%
Automobile Dealers	7.1	7.6	9.0	8.3	8.8	8.5	9.0	8.9	8.6	8.0	7.6	8.5
Automotive Parts, Accessories, and Tire Stores	7.3	7.5	8.7	8.5	8.3	8.8	8.8	8.8	8.3	8.4	8.2	8.4
Beer, Wine, and Liquor Stores	7.1	6.9	7.4	7.9	8.3	8.2	8.9	8.1	8.1	8.5	8.6	11.8
Book Stores	12.8	6.6	6.4	6.1	6.6	7.1	7.0	12.6	9.2	6.4	6.4	12.9
Building Materials and Supplies Dealers	6.3	6.2	8.3	8.8	9.0	9.4	9.0	9.0	8.8	8.7	8.4	8.1
Clothing Stores, Family	5.9	6.3	7.7	7.7	7.8	7.3	8.1	8.5	7.6	8.6	9.8	14.6
Clothing Stores, Men's	6.5	6.4	7.3	7.8	7.8	7.6	7.5	8.4	7.5	8.6	9.6	14.9
Clothing Stores, Women's	6.5	6.9	8.4	8.7	8.6	7.9	7.4	7.6	7.9	8.5	8.8	12.8
Computer and Software Stores	8.1	7.6	8.5	7.5	7.3	7.9	8.0	8.4	8.5	8.1	8.7	11.4
Department Stores, Conventional and National Chain	6.0	7.0	7.6	7.5	7.9	7.3	7.2	7.7	7.5	7.9	9.8	16.5
Department Stores, Discount	6.8	7.1	7.7	7.9	8.2	7.7	7.9	8.1	7.3	8.2	9.5	13.6
Drinking Places	7.8	7.8	8.3	8.1	8.4	8.2	8.7	8.6	8.4	8.8	8.2	8.5
Furniture Stores	7.8	7.8	8.3	7.7	8.0	8.2	8.7	8.5	8.1	8.4	8.9	9.5
Gasoline Stations	7.0	6.9	7.9	8.1	8.8	8.7	9.0	8.8	8.4	9.1	8.6	8.5
Grocery Stores	8.2	7.6	8.1	8.1	8.5	8.2	8.7	8.3	8.3	8.4	8.4	9.1
Home Furnishings Stores	7.0	6.9	8.1	7.7	7.6	8.1	8.4	8.5	8.1	8.4	9.6	11.6
Jewelry Stores	5.3	8.6	6.4	6.6	8.1	6.8	6.5	6.5	6.3	6.7	8.7	23.5
Pharmacies and Drug Stores	8.2	7.8	8.5	8.3	8.3	8.2	8.2	8.2	8.1	8.3	8.3	9.6
Restaurants, Full Service	7.8	7.8	8.3	8.1	8.5	8.3	8.9	8.7	8.1	8.6	8.0	8.8
Restaurants, Limited Service	7.4	7.5	8.3	8.4	8.7	8.5	9.1	8.7	8.1	8.5	8.0	8.7
Shoe Stores	6.5	7.4	8.4	9.0	8.5	7.7	8.2	9.6	7.6	8.0	7.8	11.3
Sporting Goods Stores	6.6	6.6	8.0	7.7	8.0	8.8	8.8	9.2	7.8	7.4	8.1	13.1
Warehouse Clubs and Superstores	7.2	7.3	7.7	7.8	8.5	8.1	8.3	8.3	7.7	8.5	9.1	11.4

Source: Monthly Retail and Food Service Sales, 2004 Sales, <http://census.gov/mrts/www/data/html/nsal04.html>